

FIRE UP YOUR RESEARCH

AFRICAN RESEARCH
FUNDING ACCELERATOR

Transform Your Research Strategy into Visual Impact



Join our 8-week program to develop a powerful brand identity that captivates funders and amplifies your research impact.

Impactful science alone isn't enough to thrive in today's uncertain and competitive funding landscape. Securing funding demands a compelling strategic vision and a distinctive online professional presence that captures the attention of funders and key stakeholders.

After completing Phase 1, where you developed a clear research strategy and compelling investment case, you're now ready for the next step. In Phase 2, you will transform this foundation into a powerful visual identity that significantly enhances your research visibility and impact.

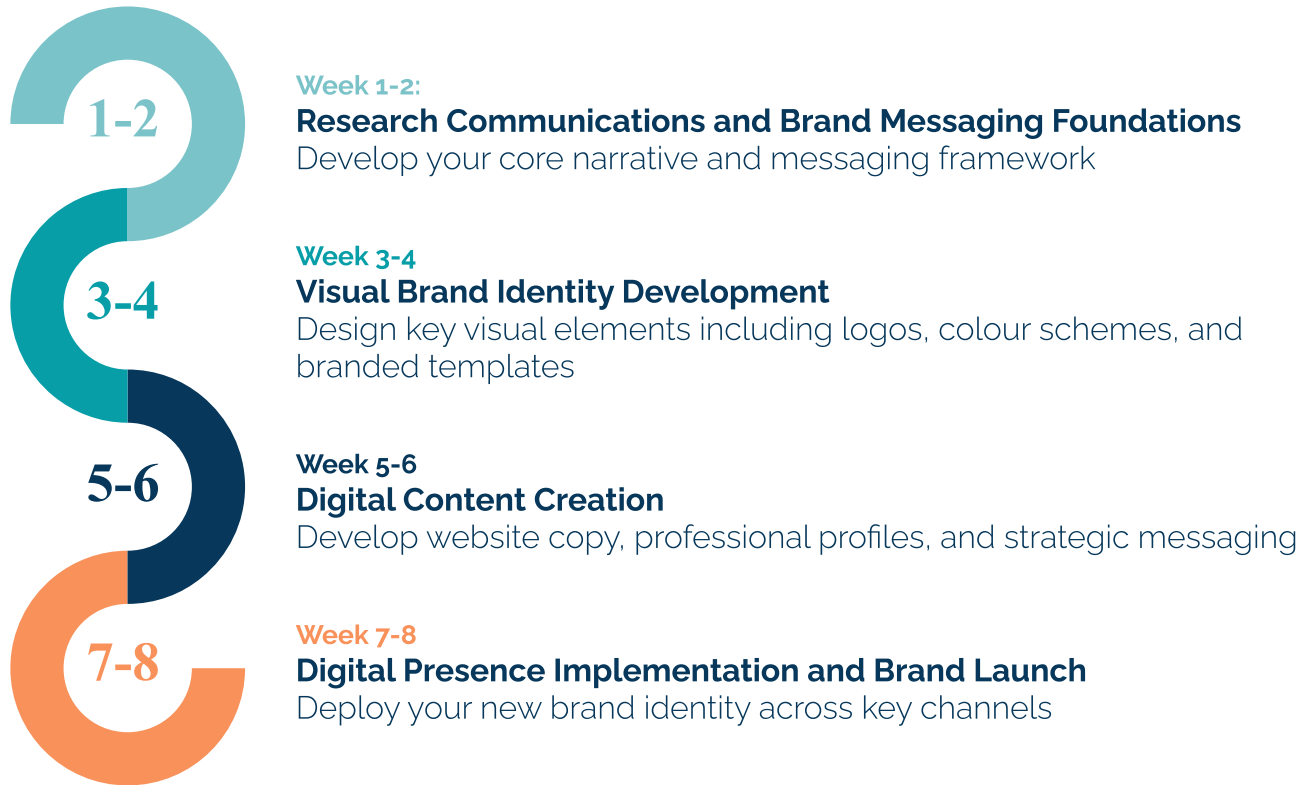
Phase 2 of the African Research Funding Accelerator equips you with the essential brand identity & digital footprint needed to stand out in this competitive environment.

What we offer

- ✓ Expert guidance in translating complex science into compelling visual narratives
- ✓ Custom brand development aligned with the unique vision of your work
- ✓ Strategic enhancement of presence across social media and other key digital platforms
- ✓ Hands-on guidance from experienced science communication experts
- ✓ Complete set of professional brand materials that ensure lasting visibility and strengthen funding opportunities

Eight Weeks to Visual Impact




The process will cover the following key areas:



Programme Format

Building on the strategic foundation from Phase 1, you'll receive:

- ✓ Comprehensive introductory research communications training module
- ✓ Ongoing mentorship from an experienced science communication specialist
- ✓ Regular sessions to refine and strengthen your brand elements
- ✓ Hands-on support for digital platform implementation
- ✓ Complete handover of all brand assets with practical training for maintenance

 Course Lead: Alacia Armstrong  +27 1 334 6434  alacia.arm@gmail.com

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